



BELENARGPACH@GMAIL.COM
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EXPERIENCE

- | | |
|----------------------|---|
| 2021 APR-
PRESENT | Art Director
TBWA/Chiat/Day NY |
| 2019-2021 | Associate Art Director
TBWA/Chiat/Day NY |
| 2017-2018 | MASE internships
R/GA, Edelman, TBWA/Chiat/Day NY |
| 2016 APR-SEP | Art Director Intern
PUBLICIS GROUPE SPAIN |
| 2013-2016 | Freelance Illustrator
MASHME.TV |
| 2013 | Editorial Designer
UNHCR ACNUR |

EDUCATION

- | | |
|--------------|---|
| 2019 | Young Lions Creative Academy
CANNES (FR) |
| 2016-2018 | AD Portfolio Programme
MIAMI AD SCHOOL EUROPE, HAMBURG (GER) |
| 2012-2016 | Bachelor in Advertising and PR
UNIVERSITY COMPLUTENSE OF MADRID (ESP) |
| 2014-2015 | Media and Communication studies
UNIVERSITY OF HELSINKI (FIN) |
| 2013 JUL-AUG | Competitive Strategy course
LUD-MAXIMIL. UNIVERSITÄT MÜNCHEN (GER) |
| 2013 JUL-SEP | Design Thinking Action Lab course
STANFORD UNIVERSITY (USA) |
| 2013 APRIL | TV Ads Production course
ISDE MADRID (ESP) |

SKILLS

- | | | | |
|------------|---|-----------------------------|---------------------|
| LANGUAGES | Spanish
NATIVE | English
BILINGUAL | German
B1 |
| ADOBE | Illustrator, Photoshop, Premiere
After Effects, Lightroom, Muse
Indesign and Dreamweaver | | |
| OTHERS | Cinema4D, Sketch, Atom | | |
| MISCELANEA | Concepting, Strategic Planning,
Event Management, Mechanography | | |

AWARDS & RECOGNITIZONS

2021	CANNES LIONS SILVER	2018	Summit International Awards SILVER
2020	Young Lions USA DIGITAL - BRONZE	2018	Student of the Year by Lürzers Archive TOP 5
2020	ANDY Awards IDEA - GOLD	2018	Future Lions SHORTLIST
2020	Art Director's Club SILVER CUBE	2018	SXSW Interactive Innovation Awards FINALIST
2020	The One Show Public Relations – Bronze	2018	Art Director's Club Global MERIT
2020	The One Show Creative Effectiveness – Merit	2018	Art Director's Club Germany x3 MERIT
2020	The Webby Awards Best Media Strategy – Nominee	2018	New York Festivals MERIT
2019	Shorty Awards SOCIAL GOOD – GENDER EQUALITY	2017	D&AD New Blood WOOD PENCIL WINNER
2019	Cannes Lions SHORTLIST	2017	The One Show - Young Ones MERIT
2018	Effie Awards ENTERTAINMENT & SPORTS – GOLD	2017	Future Lions SHORTLIST
2017	The One Show BRONZE PENCIL	2016	Tú y el Gurú MERIT
2019	SABRE Awards BEST CAMPAIGN – ENTERTAINMENT		
TRUMP ERA	O1-VISA ALIEN OF EXTRAORDINARY ABILITIES		
2018	The One Show – Young Ones GOLD PENCIL WINNER		
2018	CANNES LIONS BRONZE		
2018	Creativity International Awards GOLD		